

King William County Library System

Strategic Plan

2025-2029

Introduction

King William County Library System will provide exceptional library service to community members seeking educational opportunities.

In order to provide lifelong learning for all citizens, the library will focus on creating educational opportunities, connecting with partners and serving the community.

Library Mission

To enrich lives, build community, and foster success by bringing people, information, and ideas together.

Library Vision

To be the welcoming heart of our community where all come to learn, discover, create, and connect.

The Community

King William County is a vibrant county made up of 18, 000 citizens. The median age is 40, and 23% of the population is under the age of 18. 24% of the adult population has earned a bachelor's degree or higher. Industries available in the area include educational services, health care and social assistance (21%), Construction (13%), and Retail (10%).

Strategic Plan

The five-year plan will guide the King William County Library System staff as they serve the community. The plan establishes broad goals and strategies that will ensure success while providing room for agile response to community needs. The three goal areas will ensure the library is able to serve the community.

Goal: Educate

The King William County Library System is the center for lifelong learning

The goal to educate will be achieved through implementing strategies such as:

- Celebrate reading for all ages throughout the year. Design spaces and services to bring families together to connect with each other in the library around a shared love of reading and learning.
- Provide opportunities for local educators to engage with and use the Library and its resources.
- Design and implement programs for all ages meant to educate and enhance lives of King William County Library System citizens.
- Provide programming and collections focused on school readiness for children and families of King William Public Library.
- Provide technology and services to support digital literacy.

Goal: Connect

King William County Library System is the partner of choice for community service organizations and leaders.

The goal to connect will be achieved through implementing strategies such as:

- Establish partnerships with community service organizations and leaders including but not limited to the King William County Parks and Recreation Department.
- Build on partnerships to take library services to the community as well as bring services into the library.
- Build awareness of library services through outreach, presentations and an engaging online presence.

Goal: Serve

King William County Library System is focused on serving the community.

The goal to serve will be achieved through implementing strategies such as:

- Provide robust and relevant collection based on community needs.
- Research and develop appropriate services to meet the needs of the community.
- Support local businesses by coordinating with local civic organizations.
- Prepare staff to respond to community needs while providing the highest level of customer service.

Ms. Washington made a motion to accept the Strategic Plan as amended and the motion was seconded by Ms. Carlton.

The members were polled as follows:

Ms. Price, 5th District - Yes

Ms. Carlton, 3rd District - Yes

Ms. Washington, 4th District – Yes

Ms. Byrne, 1st District - Yes

Ms. Herndon, Chair – 2nd District - Yes